

# MCDONALD'S CHALLENGER® CELEBRITY GOLF CLASSIC



Dear Golfer,

We would like to invite you to join us for the 10<sup>th</sup> annual McDonald's Challenger® Celebrity Golf Classic, presented by McDonald's Restaurants, to be held this year on **Tuesday, June 21<sup>st</sup>, 2011 at the Meadow Gardens Golf Club.**

During the past 9 years we have raised close to **\$450,000** with all proceeds going to support children's charities across British Columbia. The main thrust of the support dollars goes towards the Little League Challenger® Division. This division is for children with cognitive or physical disabilities and provides them with the opportunity to participate in Little League, just as many of us had the chance to do. It also supports many other children's charities in British Columbia that you may be familiar with, such as the Canucks for Kids Fund, Ronald McDonald House, the Canadian Diabetes Association, the M.P.S. Society of Canada, the children's educational program at the BC Sports Hall of Fame, and the Zajac Ranch for Children.

The event has become well known as a fun filled day of golf and socializing while raising funds for some great causes. Each foursome plays with a *celebrity* from the sports world, entertainment field, or media. Some of past year's participants included Milan Lucic, Brendan Morrison, Ray Ferraro, David Jones, Lance Bouma, Craig Cunningham, Gerry Sillers, Cesare Maniago, Gary Valk, Darcy Rota, Dave Babych, Mitch Berger, Gerald Roper, Glen Jackson, Jackson Davies, Jill Krop, Lynn Colliar, Chris Gailus, Barry Macdonald, Bob Marjanovich and Tony Gallagher. **Steve Darling** from Global BC will again be the MC and Public Service Announcements advertising the tournament will be aired on Global BC.

Your involvement in this tournament helps to make the lives of many children better each year. The tournament not only provides participants with a day of fun; it also allows us to share with you the wonderful story of the Little League Challenger® program in British Columbia.

The day begins with check in starting at 10 am, and the shotgun round begins at 11:30 am. The number of golfers is limited to 180 in fivesomes, and the reception, silent auction, dinner, prizes and live auction will start at 5:30 pm. The tournament is always sold out, but this is your opportunity to play if you register early. If you have any questions about the tournament, sponsoring, or donating of an auction item, please contact me at [imcl@shaw.ca](mailto:imcl@shaw.ca) or 604-988-9232. Registration forms and information on our donation and sponsorship programs is attached.

Yours truly,

*Jan McLean*

Co-chair 2011  
McDonald's Challenger® Celebrity Golf Classic

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## PRESENTING SPONSORS



# MCDONALD'S CHALLENGER® CELEBRITY GOLF CLASSIC



## SPONSORSHIP OPPORTUNITIES

*Title Sponsor (Our Thanks to McDonald's Restaurants) **SOLD!***

*Hole in One Sponsor – \$5000.00 (Our Thanks to Westcoast Auto Group) **SOLD!***

- ❖ Static display of prize merchandise and signage on three par 3 holes.
- ❖ Four spots in the tournament (Value \$1200)
- ❖ Hole in One Insurance (Value \$2600)
- ❖ Recognition in program, tournament visual media.

*Cart Sponsor - \$3000.00.*

- ❖ Your company's signage on all carts used in the tournament, with the opportunity to showcase your company.
- ❖ Two spots in the tournament (Value \$600)
- ❖ Recognition in program, tournament visual media.

*Big League® Sponsors - \$2600.00.*

- ❖ Exclusive signage on one hole or putting green.
- ❖ Four spots in the tournament (Value \$1200)
- ❖ Opportunity to have a representative networking throughout the day.
- ❖ Recognition in program, tournament visual media.

*Audio Visual Sponsor - \$2000.00. (Our Thanks to Chris' Signs) **SOLD!***

- ❖ Logo on registration and Visual presentation.
- ❖ Two spots in the tournament (Value \$600)
- ❖ Opportunity to have a representative networking throughout the day.
- ❖ Recognition in program, tournament visual media

*Little League® Sponsor - \$1000.00.*

- ❖ Your company's signage around the putting green.
- ❖ One spot in the tournament (Value \$350)
- ❖ Recognition in the program, tournament visual media.

*Putting Contest Sponsor - \$1000.00. (Our Thanks to Cossette West) **SOLD!***

- ❖ Your company's signage around the putting green.
- ❖ Recognition in the program, tournament visual media.
- ❖ Opportunity to have a representative networking throughout the day.

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## *T-Ball Sponsor - \$300.00.*

- ❖ This sponsorship provides you with recognition in the Tournament program.

## *Friend of Challenger Kids- \$150.00.*

- ❖ This sponsorship provides you with recognition in the Tournament program.

I would like to sponsor:

- Hole in One (\$2600)  Carts (\$3000)  Big League (\$2600)  A.V. Sponsor (\$2000)  
 Putting Contest (\$1000)  Little League (\$1000)  T-Ball (\$300)  Friend of Challenger (\$150)

## *Prize and Auction Donations*

**Team Gift Prizes** - \$125.00 - \$250.00. We are looking for multiples of 5 prizes in the amounts of \$25.00 - \$50.00 each. These prizes will be given to tournament players as a parting gift.

**General Prizes** - We are seeking single or couple prizes for our live and silent auction. Some suggestions are gift baskets, memorabilia, electronics, sporting goods and experiences.

**Food hole and beverage sponsors** – We are also looking at food and beer and wine sponsors who will have the unique opportunity offer samples to all the participants, and to network with the golfers and celebrities to get feedback on their products.

- Yes! I can donate a team gift consisting of 5 identical prizes valued between \$25 and \$50 each.**
- Yes! I can donate a single prize for the live or silent auctions.**
- Yes! I am in the food or beverage industry and am interested in providing samples to the tournament participants.**

Please call me at \_\_\_\_\_ to discuss logistics, delivery or pick up.

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# McDONALD'S CHALLENGER® CELEBRITY GOLF CLASSIC



## Registration Form

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Package includes round of golf in a fivesome, cart use, and dinner.

I would like to enter as:  Individual (\$350)  Foursome (\$1200)

I would like to sponsor:  Hole in One (\$2600)  Carts (\$3000)  Big League (\$2600)  A.V. Sponsor (\$2000)

Putting Contest (\$1000)  Little League (\$1000)  T-Ball (\$300)  Friend of Challenger (\$150)

Dinner Only:  I will be bringing \_\_\_\_\_ guests in addition to golfers listed below. \$50 per ticket total \_\_\_\_\_

GOLFER NAME	E-MAIL	SHIRT SIZE	AMOUNT
TOTAL			

Payment Method:  Cheque made payable to **McDONALD'S CHALLENGER CELEBRITY GOLF CLASSIC**  
 Mail payment to #208B-980 1<sup>st</sup> Street West, North Vancouver, V7P 3N4

<input type="radio"/> Visa <input type="radio"/> MasterCard <input type="radio"/> Amex Credit Card Number: _____	
Expire Date: _____ / _____	
Amount \$ _____	Signature _____

Please fax or email form to (fax) 604-988-9204 or (e-mail) [rbergerman@littleleague.ca](mailto:rbergerman@littleleague.ca)

### PRESENTING SPONSORS

